



COMPANY PROFILE

Creating Memorable Events and Unique Experiences /

WHO WE ARE

Enderera Investment is a full-service event management company specialising in corporate conferences, product launches, private gatherings, and gala dinners. With a passion for excellence, we blend international standards with the richness of African culture to deliver unforgettable experiences.

We love the details — ensuring every event reflects your goals, vision, and budget from start to finish. Whether it's a 1,000-guest gala or an intimate meeting, we create moments that leave lasting impressions.

MISSION

To deliver seamless, unique event experiences blending world-class standards with the warmth of African hospitality.

VISION

To be Africa's leading event experience company, renowned for excellence and innovation, creating experiences that drive growth and boost tourism.

VALUES

Client-Centered Excellence, Creative Innovation and Tailor-Made Experiences ensuring every event is unique.

OUR SERVICES

- ▶ **Pre-Event Planning:** Concept development, budgeting, venue selection, and vendor coordination.
- ▶ **Event Management & PR:** Comprehensive on-site management and strategic public relations.
- ▶ **MICE Events:** Conferences, incentives, meetings, and exhibitions with seamless logistics.
- ▶ **Corporate Events:** Product launches, AGMs, and impactful corporate gatherings.
- ▶ **Sports Events:** Local tournaments to international competitions, managed end-to-end.
- ▶ **Private Events:** Intimate gatherings to grand celebrations, tailored to client needs.
- ▶ **Protocol Services:** Expert guidance on protocol and etiquette for professional events.
- ▶ **Concierge Services:** Bespoke local experiences shopping, dining, cultural activities.
- ▶ **Destination Management:** Guest bookings and tourism experiences across Tanzania.
- ▶ **Event Equipment Hire:** High-quality equipment to elevate every occasion.

OUR TEAM

CXO / Event Specialist Subira Bawji	International Events Consultant Julius Ssekajja
Manager Protocol Noreen Nashoki	Production Manager Robert Shija
Event Experience Consultant Jacqueline Mutabihirwa	Technical Assistant Rajabu Othman
Office Admin Viridiana Mollel	

WE SPECIALISE IN

- ▶ Corporate Events & Meeting Planning
- ▶ Conferences, Symposiums & Destination Meetings
- ▶ Tourism & City Adventure Experiences

PICTURES OF SOME EVENTS DONE







SOME OF OUR CLIENTS





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ARUSHA



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